

# The Digital Transformation Journey Continues



## **BANKING TRANSFORMATION AFRICA**

**15 - 16 November 2022**

**Cape Town International Convention Centre  
South Africa**



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Cooperative Bank of Oromia**

## **Aligning Leadership & Culture for Digital Future**

[www.bankingtransformationafrica.com](http://www.bankingtransformationafrica.com)



Seraph Network

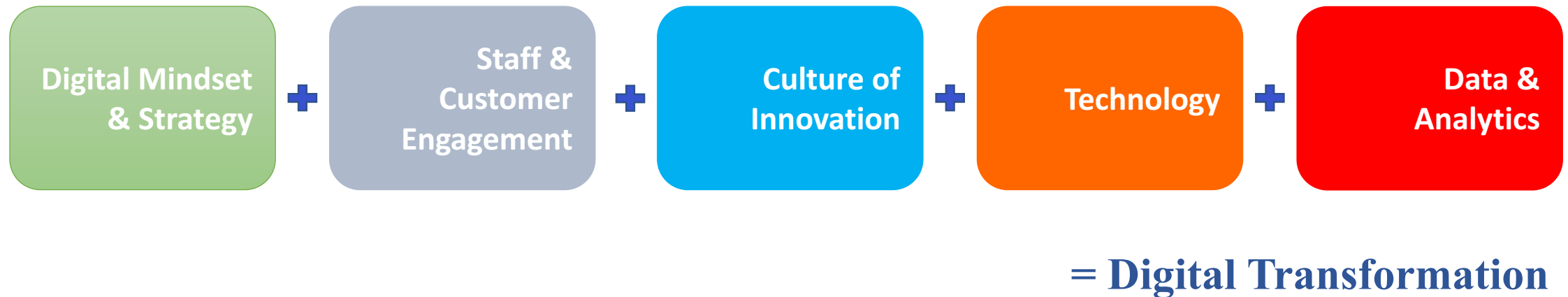
# Digital Transformation

Digital Future



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## The 5 Change Blocks of Digital Transformation



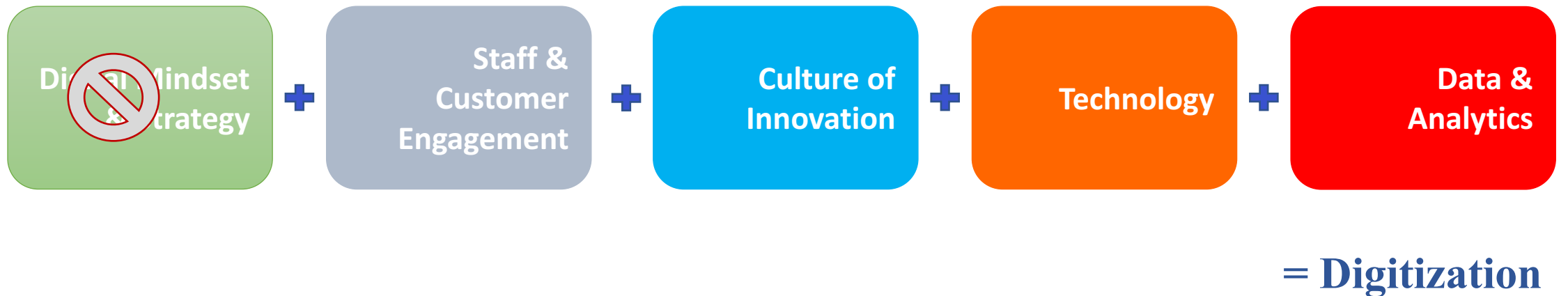
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**= Incoherent Projects**

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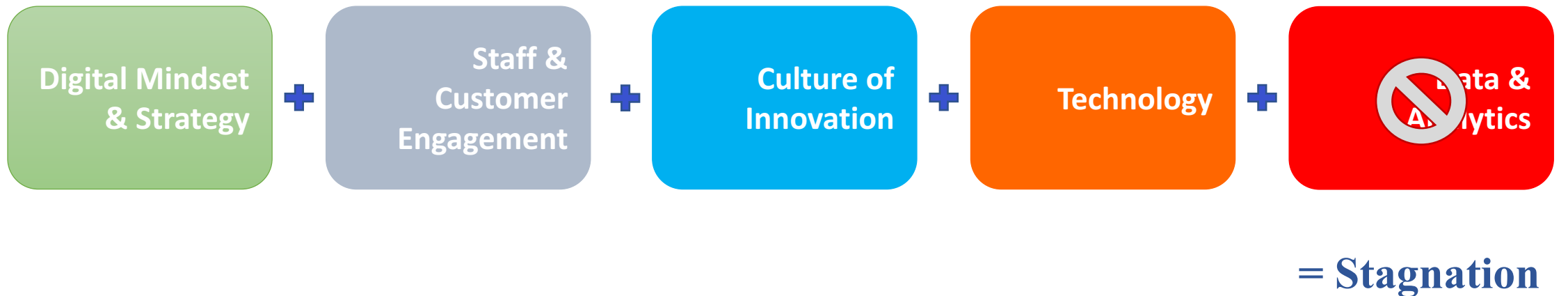
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**= Brighter Digital Future Guaranteed**



# Leadership and Culture

## Best Practice



### Two in a Box

Business is Technology and  
Technology is Business  
Have a shared Objective  
and Measure

01

### Reverse Mentoring

Gives and opportunity to learn areas of business  
tghrough one to one meetings.

02

### Culture of Experimentation

Building an innovation mentality by  
engaging everyone as part of the digital  
transformation

03

### Digital is Everyone's Responsibility

Employees should believe digital transformation  
was their responsibility, not the tech team's  
responsibility alone

04

### Adopting Agile

MVP based delivery for speed and  
much better GTM

05

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# Thank You